



Founder, Chairwoman

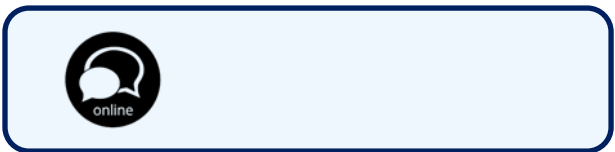
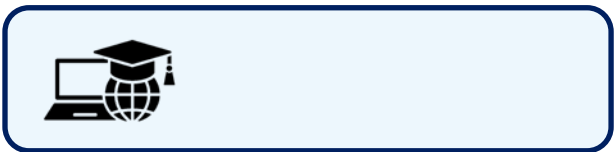
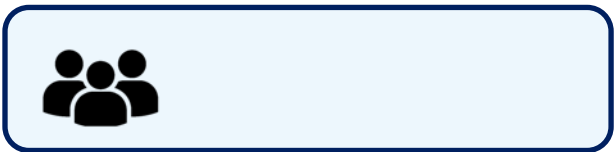
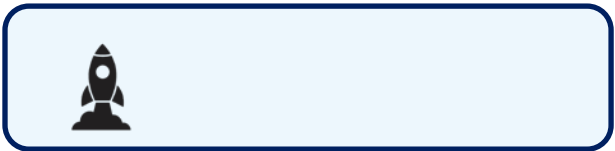
**HR Brainstorming
Association**

Methodologist

**National Institute of
Mental Health**

Community Manager

**J'sme fér
(It's only fair)
initiative**



BRAINSTORMING



Our mission

We strengthen the role of HR as a strategic partner within the organization

We teach HR professionals to **demonstrate the value** of their activities, both in **HR processes and DEI initiatives**. We believe that even the best HR processes are meaningless if they are not based on a deep understanding of the people who create the organization. And that **true partnership between HR and management** is the key to creating a **healthy and inclusive workplace**.



Our initiatives

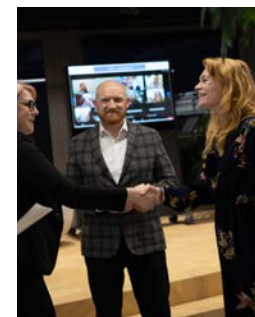
Professional webinars

HR Scanner

Lectures at conferences and universities

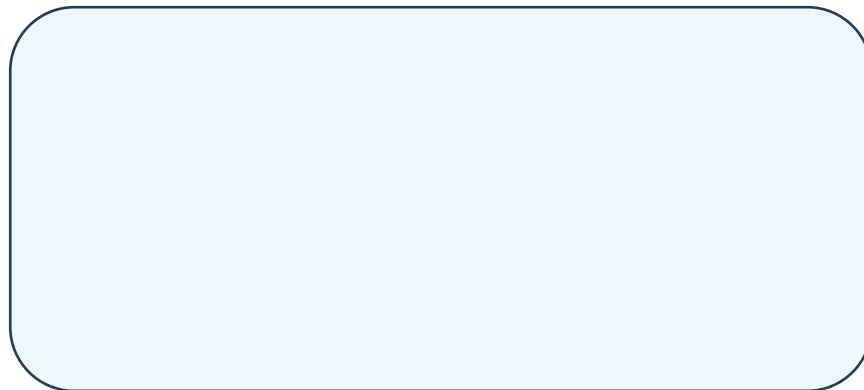
Collaboration with Czech Television

Expert articles



Stands for Ukraine

СТЕНДИ ДЛЯ УКРАЇНИ /
STANDS WITH *for* UKRAINE



Konference

 **HR BRAINS**

DEI Balanced Academy

Opportunity to earn the DEI Advocate award.

Explanation of the legislative impacts of the ESG directive.

Improvement of internal processes (inclusive recruitment, employer branding, etc.).

8 expert webinars.

Inspiration from 23 experts in various fields.

Participation in the masterclass alumni group.

Discount on the subsequent project implementation with our mentors.

Our next academy will take place in Q1/2025.





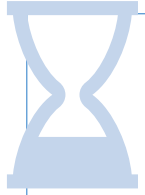
ROUND TABLES

 **HR Brainstorming**

In collaboration with the Government Office and the Ministry of Labour and Social Affairs, we organize round tables with representatives from the public, non-profit, and business sectors.

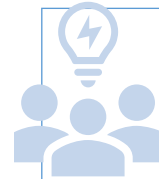
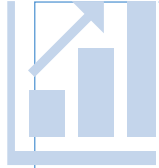


Why Supporting Mental Health in the Workplace Matters



Employees spend a significant portion of their waking hours at work. A stressful work environment can have long-term negative effects on their mental health and well-being.

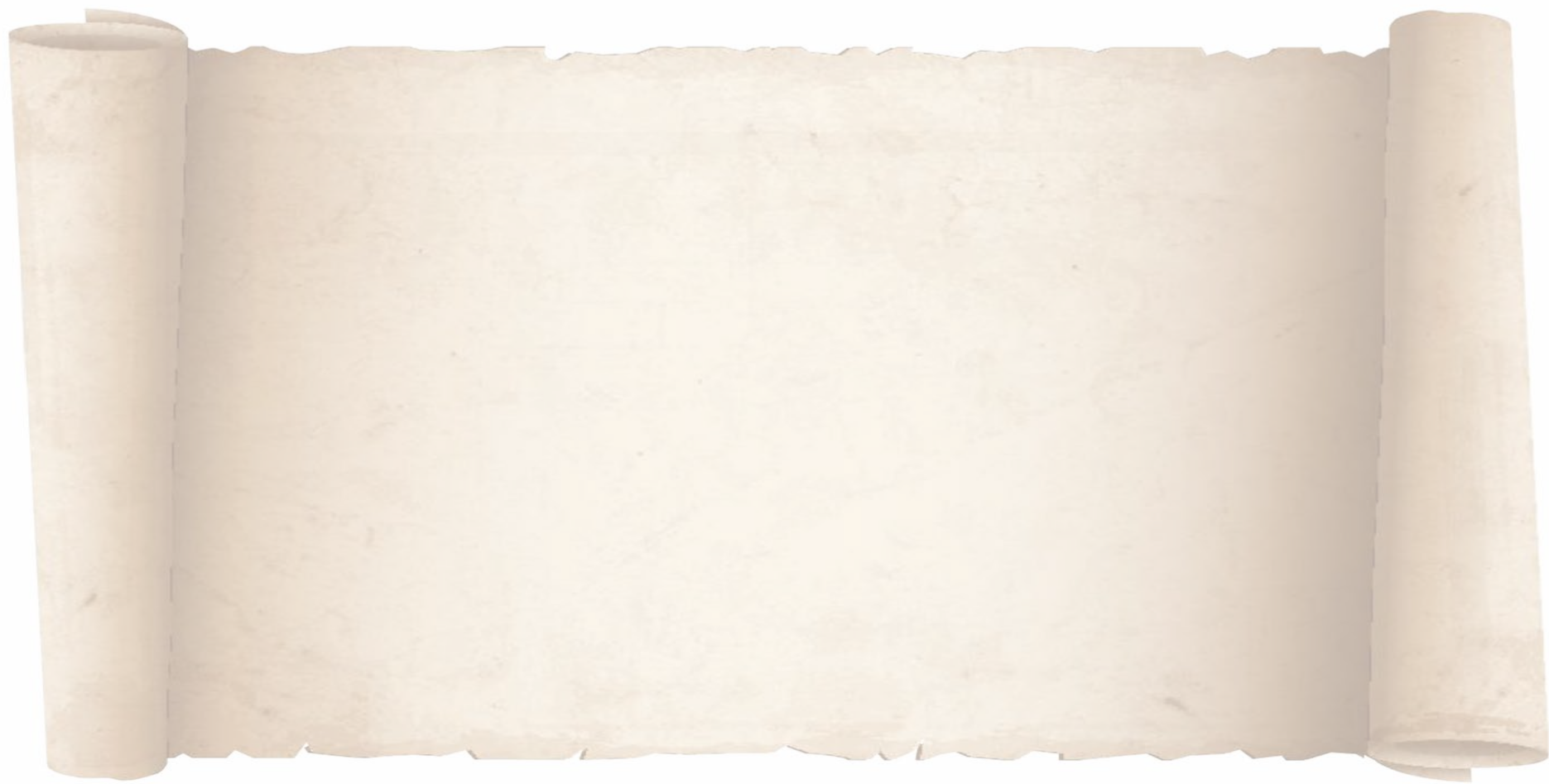
(Source: American Psychological Association, 2021)





Inclusive processes

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ROUND TABLE

DIVERSITY IN THE WORKPLACE

March 20, Centrum Paraple

6

**diversity
groups**

**Gender
equity &
parents**

**Age
management**

**People
with
disabilities**

**LGBT+
people**

Foreigners

**Ethnic
groups**

Elephant in the room







ROUND TABLE OUTCOMES

DIVERSITY IN THE WORKPLACE

March 20, Centrum Paraple

6

**diversity
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**Ethnic
groups**

Gender Equity & Parents:



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Age Management:



All age groups

Intolerant behavior

Work flexibility

Support for caregivers

Population Aging

People with Disabilities:

sli.do
#EqualVoices



Legal protection

Work flexibility

Awareness

Assistance

Non-profit sector



Foreigners:

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Ethnic Groups:



Cultural stereotypes

Positive examples

Non-stereotypical image

Legislative changes

External agencies

Survey on the Role of HR in the Company





Justice League

- Leadership Commitment
- Resource Allocation
- Analysis
- Clear Objectives
- Trainings
- Employee Engagement
- Impact Evaluation
- Integrate DEI
- Inclusive Communication
- Own Well-being



Injustice League

СМЪР
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I . j. ннŪ - Ŕŕ



“ Join us on our mission
to enhance HR value and
advance company culture in
Czech organizations. ”

Lenka Sovová
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HR Brainstorming Association

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